

HILTI INNOVATIONS GARNER RED DOT DESIGN AWARDS

Schaan (FL), July 10, 2018 – Hilti took home awards for three products and one product family at this year’s Red Dot Design Award competition. The company won a best-in-category award and also received additional honors for the latest generation of Hilti’s brand icon, its red toolbox.

The Hilti TE 50-AVR combihammer received a “best of the best” award as the winner in its category. The jury cited the tool’s “highest design quality and pioneering design.” The tool provides improved performance at a lower weight than previous generations and also features an optimized slip clutch which provides added user safety.

“The ‘best of the best’ award for the new combihammer is an affirmation of our design strategy which highlights design continuity and reinforces both brand and product identification in addition to the actual use of the product,” said Hilti’s Head of Design, Stephan Niehaus.

The sixth generation of the Hilti toolbox also received a Red Dot Design Award. The well-known brand icon was redesigned as part of Hilti’s efforts to revise its brand. It is equipped with additional functions such as a swivel handle, allowing two toolboxes to be easily carried in one hand, and a new interior which can be individually configured to hold various accessories.

Other Hilti products receiving Red Dot Awards include the family of cordless cutting tool, pipe crimper and punching tool. Although this product range is new for Hilti, the outstanding design nonetheless proved award-winning to the jury. The same can be said for the TE 6-A36 cordless rotary hammer, which also received an award.

Red Dot Award submissions are gauged in terms of criteria including degree of innovation, ergonomics, functionality and formal quality.

A video featuring the design process of the new Hilti toolbox can be found on our Website: [Link](#).

Caption

The Hilti TE 50-AVR combihammer was named “best of the best.” Awards also went to the new Hilti toolbox design, the TE 6-A36 cordless rotary hammer, and the new family of cordless cutting, crimping and pressing tools.



The Hilti Group supplies the worldwide construction industry with technologically leading products, systems, software and services that provide construction professionals with innovative solutions and superior added value. The Group employs some 27,000 team members in over 120 countries who passionately create enthusiastic customers and build a better future. Hilti generated annual sales of CHF 5.1 billion in 2017. Hilti's corporate culture is based on integrity, teamwork, commitment and the courage to embrace change. The headquarters of the Hilti Group are located in Schaan, Liechtenstein.